

DRAMA IN PANAMA

Interactive web series (9 episodes)

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PRODUCER: ACTIVIST38 LTD.

SHORT SYNOPSIS

An epic tale about the former rich man Francis Morgan who headed to Panama to seek a treasure – an idea like a lifeline, to which he clings. Destiny introduces him to his twin brother Henry and his beloved Leoncia. A story of a native tribe which manages to complete the transition from autocracy and human sacrifice to democracy and universal rights in about a single day. An adventurous comedy about universal topics such as power, money, love and... savages.

ABOUT THE PROJECT

Inspired by Jack London's novel "Hearts of Three", "Drama in Panama" started its journey as a student project for a short film. After subsequent transformations, the idea took a new form – that of an interactive web series.

In its core, "Drama in Panama" aims to entertain, relying on strong visual concept and humorous storyline. At the same time it will take advantage of the contemporary digital trends to keep the viewer engaged. It will be separated in 9 episodes (9 web pages), which will use alternating interactive elements and short videos to present the story. The pace at which each

episode progresses will entirely depend on the viewer and their interaction. This way the novel "Hearts of Three" will come to life in a modern interpretation.

During the development process of the project the authors decided to meet users' need for both intimacy and sharing, for watching, but also participating. And this is how the interactive version of the series was born, giving the feeling of control over the story, a full immersion in time and place and enjoyment of the various functional elements, depicting the action. The combination of video, animation, comic strip bubbles and other graphic elements that the viewer can manipulate on the web page, give true meaning of the term "web series".

Currently the project is beyond the stage of just an idea. It can be viewed via various simulation videos and thus fully grasped by potential partners. In order to be properly presented to the viewers, the content needs to be translated (to English and Spanish) and the whole structure needs to be programmed and developed for the web. Furthermore, a distribution and promotion strategy is planned for preparation, so that the project can begin its own life on the Internet.